



## DAN FLINT GRAPHIC DESIGNER

### PROFILE:

Creative graphic design professional with extensive experience developing web and print design for a wide range of industries. Adept at page layout, branding, information graphics, advertising and concept development. Executes effective campaigns from concept to completion. Works well independently or as part of a collaborative team.

### EMPLOYMENT:

#### **RUTGERS UNIVERSITY** *March '12 – June '17 (Contract: February – September '10, March – April '11)*

Senior designer/art director in Rutgers creative services department. Worked on various projects including *Rutgers Alumni Magazine*, ads, brochures, signage, booklets, vehicle wraps, t-shirts, photo retouching, e-blasts, web banners, maps and identity manuals.

#### **STEVENS INSTITUTE OF TECHNOLOGY** *November '10 – March '11*

Undergraduate admissions website: landing pages, section styles and web ads. Redesigned *Stevens High School Summer Program* brochure, Stevens view books and mailers.

#### **UBS FINANCIAL** *May '07 – April '08*

Developed marketing campaigns and collateral within UBS brand guidelines. Art directed photo shoots, mentored junior designers, redesigned and launched *FA Magazine*.

#### **AGENCYRx** *July '06 – March '07*

Collaborated on several pharmaceutical advertising campaigns for Novartis Oncology. Developed concepts and logos presented to internal clients. Part of marketing design team for a new oncology drug product launch and an existing oncology drug line.

#### **DESIGN SOURCE EAST** *July '04 – February '06*

Serviced clients in various fields: mechanical engineering, financial services, construction and healthcare. Designed all aspects of B2B and B2C communications.

#### **MERRILL LYNCH** *December '99 – December '03*

Designed brochures, benefit packages, direct mail pieces, newsletters, web banners, e-mail and web templates for the in-house marketing department.

### INDEPENDENT PROJECTS:

Redesigned Stevens Institute of Technology, alumni magazine *The Indicator*, Summer '12 issue from the ground up. Continue to art direct and produce current issues of *The Indicator*. Additional projects include: view books, mailers, posters and more than 31 campaign pieces.

Two 24+ page brochures for Rutgers University Study Abroad department

Montclair State University die-cut fact sheet and accepted student day mailers.

Designed Vale NJ logo and brand guidelines for their new library system, *VALID*.

Redesigned Kislak Realty real estate investor brochure and binder system.

Developed internal campaigns, and presentation boards at Bristol Meyers Squibb.

Designed Kean University brochure for the *Human Rights Institute*.

Created table throws, trade show displays and marketing for First Risk Advisors.

Envirochem, logo, website, labels, branding, sell sheets and trade magazine ads.

**908.447.9579**

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[www.danflint.me](http://www.danflint.me)

### SKILLS:

- Art Direction ◀
- Page layout ◀
- Information graphics ◀
- Editorial design ◀
- Typography ◀
- Pre-press preparation ◀
- Light illustration ◀
- Logo design ◀
- Photo retouching ◀
- Color correction ◀
- Front end web design ◀
- html/css markup ◀
- Photography ◀

### EDUCATION:

**School of Visual Arts**  
B.F.A., Graphic Design

### SOFTWARE:

- InDesign ◀
- QuarkXPress ◀
- Photoshop ◀
- Illustrator ◀
- Fireworks ◀
- Dreamweaver ◀
- html/css ◀
- Microsoft Office Suite ◀
- Apple iWork Suite ◀
- Wordpress ◀

### STRENGTHS:

- ◀◀◀ PRINT DESIGN
- ◀◀◀ WEB DESIGN
- ◀◀◀ RETOUCHING
- ◀◀◀ GRAPHICS/CHARTS
- ◀◀◀ COLOR CORRECTION
- ◀◀◀ PRE-PRESS